

WEST END MONTHLY SPECIALS



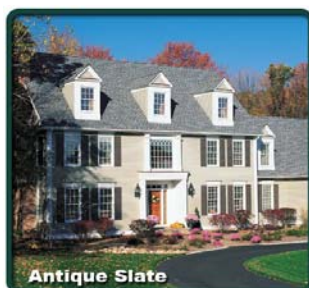
Elk Raised Profile

Choose Elk Raised Profile shingles for a rich, dimensional appearance that far exceeds standard three-tab shingles in both beauty and performance. The rich, true colors and dimensionality lend any home a subtle, even-toned look with the warmth of wood. Unlike untreated wood shingles, Elk Raised Profile shingles have the marked fire-resistance and durability of laminated shingles. Raised Profile offers a 30-year limited warranty with an option for limited transferability,* of up to 70 mph* and, like all Elk shingles, is UL Class "A" fire-rated.



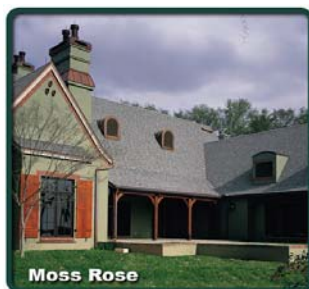
Elk Prestique High Definition

For a beautiful roof with rich coloration and texture, Prestique High Definition creates visual depths and shadows much like an expensive wood shingle roof. Offered in a wide variety of organic colors with the signature High Definition look for rich textural complexity that's pleasing to the eye, Prestique was designed to complement any architecture or style of home. Prestique carries a 30-year limited warranty with an option for limited transferability* and a limited wind warranty of 80 mph* and, like all Prestique shingles, is UL Class "A" fire-rated.



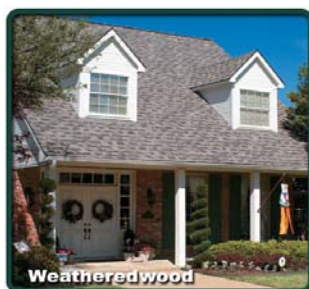
Elk Prestique I High Definition

For a beautiful roof with rich coloration and texture, Prestique I High Definition creates visual depths and shadows much like an expensive wood shingle roof. Offered in a wide variety of organic colors with the signature High Definition® look for rich textural complexity that's pleasing to the eye, Prestique I was designed to complement any architecture or style of home. Prestique I carries a 40-year limited warranty with an option for limited transferability* and a limited wind warranty of up to 90 mph* and, like all Prestique shingles, is UL Class "A" fire-rated.



Elk Capstone

For a truly unique, eye-catching roof, ask for Elk's innovative Capstone shingle. Take a closer look at Capstone – deep shadows and an artistic, random design create the indelible impression of highlight and depth, creating a dimension that simulates a classic slate-like look. Especially effective on today's homes with more prominent, steep-pitched roofs, Capstone is made with Elk Formula FLX™, which makes it easier to install and reduces the risk of blow-off. Capstone has a 40-year limited warranty with an option for limited transferability* and a limited wind warranty of up to 110 mph*, and a UL Class "A" fire-rating.



Elk Prestique Grande High Definition

For a dramatic statement, choose the rich depth and dimension of Prestique Grandé landscape shingles for your roof. Prestique Grandé is 40% bigger than standard shingles, creating a large-scale look reminiscent of tile, slate and wood shake. With a unique random cut and the signature Prestique High Definition look, Prestique Grandé was designed to complement most large-scale roofs. Plus, Elk's revolutionary interply headlap makes it lighter for your roof than other large exposure shingles without sacrificing performance. Prestique Grandé carries a 40-year limited warranty* and a limited wind warranty of up to 90 mph* and, like all Prestique shingles, is UL Class "A" fire-rated.

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GAF Sentinel

- Basic Value... Currently protects over one million homes nationwide
- Quality Construction... Strong Micro Weave® Core for long life and durability
- Stays In Place... Dura Grip® adhesive seals each shingle tightly
- Peace Of Mind... 20-year ltd. transferable warranty with Smart Choice® Protection for the first three years



GAF Timberline 30

- Attractive Appearance... Features the distinctive Shadow Accent™ effect.
- Great Value... Architecturally stylish but practically priced.
- Stays In Place... Dura Grip® adhesive seals each shingle tightly and reduces the risk of shingle blow-off.
- Peace Of Mind... 30-year ltd. transferable warranty with Smart Choice® Protection for the first five years (non-prorated material and installation labor coverage).*



GAF Cobra III Ridge Vent

- Basic Value... Currently protects over one million homes nationwide
- Quality Construction... Strong Micro Weave® Core for long life and durability
- Stays In Place... Dura Grip® adhesive seals each shingle tightly and reduces the risk of shingle blow-off
- Peace Of Mind... 20-year ltd. transferable warranty with Smart Choice® Protection for the first three years



GAF Slateline

- Stately Appearance... Patented, extra-large shingle with bold shadow lines and tapered cut-outs help create a dramatic visual impact for upscale homes and properties
- Bolder Colors... Richer and more striking than ever before!
- Safer... Class A fire and wind rating from Underwriters Laboratories — the highest rating possible
- High Performance... Heavyweight design (35% heavier than standard shingles) and extra-strong Micro Weave® Core provide outstanding performance in all climates
- Stays In Place... Special double row of Dura Grip® adhesive seals even more tightly to reduce the risk of shingle blow-off. Shingles now warranted to withstand winds up to 110 mph!*
- Algae-Eater™ Protection... Protects the beauty of your roof from unsightly blue-green algae for ten years*
- Peace Of Mind... Lifetime ltd. transferable warranty with 10-year · Smart Choice® Protection (non-prorated material and labor coverage)